

Types of advertising

1. Banner

- 468 x 60 pixel image.
- Located in the top-right corner of all pages.

Competitive loans for rural businesses



2. Skyscraper

- 120 x 600 pixel image.
- Located vertically on the right-hand side of all pages.

3. Featured Property Box

- Contains property of your choice & your logo.
- Located on left-hand side of home page, category landing pages and property search pages.

Featured Property

For Sale £2,110,000

1400 acres, Nr Burnley



An extensive Upland Stock Farm situated on the Lancashire/West Yorkshire border with a significant number of amenity, environmental and development opportunities and incorporating Boulsworth Moor offering sporting potential. Extending in all to over...

 [View property details](#)

CARTER JONAS

4. Featured Agent Box

- Contains key information about your Agency, plus direct links to your own website.
- Located on left-hand side within 'Find an Agent' section.

Featured Agent



Dreweatt Neate - Chippenham

48 Market Place
Chippenham
Wiltshire
SN15 3HU

Tel: 01249 706050

Fax: 01249 706001

E-mail: uklaf@dnrural.co.uk

Website: <http://www.dnrural.co.uk>

 [View agent profile](#)

 [Show properties/land from this agent](#)

Game rearing
Stables
Horticulture
Caravan parks
Fishing lakes
Livery
Garden centres
Activity centres
Farm shops
Canal marinas
Riding schools
Game shoot
Nurseries

**Competitive
loans for
rural
businesses**



Advertising Opportunities on UK Land & Farms

Rates

Notes

- All rates are **per month**.
- VAT @ 17.5% will be added.
- Discounts by volume are available.
- Bespoke opportunities are also available.
- If no advert is placed at a specific search level, the space will be taken by the advert placed at the next level up (the top level being the Home Page).

Key

- **Pages:** The number of different pages within each category e.g. there are 56 different counties in which you can choose to advertise.
- **Max Adverts:** The maximum number of companies that can advertise on each page e.g. 5 different banner adverts can be linked to the Home Page (these will be placed in a random rotation).
- **Ban:** Banner.
- **Sky:** Skyscraper.
- **FP:** Featured Property Box.
- **FA:** Featured Agent Box.

To discuss the range of advertising opportunities available on UK Land & Farms, call Chris Bagnall on **01264 386309** or email advertising@uklaf.co.uk.

UKLAND&FARMS

UK Land & Farms is a website owned and operated by the Agricultural Mortgage Corporation Plc.

The Agricultural Mortgage Corporation Plc, Charlton Place, Charlton Road, Andover, SP10 1RE.

Standard rates

Home Page + Property Search Page		
Pages		Max Adverts
1		5
Ban	Sky	FP
£250	£300	£150

Category Landing Pages		
Pages		Max Adverts
7		3
Ban	Sky	FP
£125	£150	£75

Property search @ national level		
Pages		Max Adverts
1		3
Ban	Sky	FP
£50	£75	£50

Property search @ regional level		
Pages		Max Adverts
11		3
Ban	Sky	FP
£20	£30	£20

Property search @ county level		
Pages		Max Adverts
56		2
Ban	Sky	FP
£10	£15	£10

Find an Agent Page		
Pages		Max Adverts
1		5
Ban	Sky	FA
£100	£125	£100

Agent search @ national level		
Pages		Max Adverts
1		3
Ban	Sky	FA
£50	£75	£50

Agent search @ regional level		
Pages		Max Adverts
11		3
Ban	Sky	FA
£20	£30	£20

Agent search @ county level		
Pages		Max Adverts
56		2
Ban	Sky	FA
£10	£15	£10